



PURE  
CONFECTIONS

*Celebration Info Pack 2018*

# WELCOME!

Thank you for your interest with Pure Confections. This information package is your basic guide to general information and what we have to offer to make your special occasions extra special.

Every milestone whether big or small should call for a celebration! During those times when family, friends and colleagues gather together, everyone shares food, traditions and tell stories that makes it such a momentous event. My goal in this event is to create a custom celebration cake and treats to mark this milestone. Each custom cake and treats is completely custom made from design, flavor and texture. I work directly with my client to ensure that their desired celebration cake and treats is tailored to their vision of the event, budget, and taste.

I can't wait to work with you and make this celebration unforgettable!

Sincerely,

*Jess*





## THINGS I NEED TO KNOW

- a. Event Date and Time
- b. Location of the Event
- c. Event Type (Birthday, Anniversary, Graduation, etc.)
- d. Contact Person
- e. Email Address
- f. Contact #
- g. Allergies
- h. Estimated # of guests to feed with cake or treats
- i. Any other desserts serve separately from the cake?
- j. Design ideas and inspirations



## TIMING

Custom celebration cakes can be booked up to 2 months in advance. We require a minimum of 3 weeks notice prior to your event which is ideal to start the process. As we strive to ensure that your cake and treats is exactly what you expected, we only take a limited amount of order each week. That way we have the time and full attention in making your custom cakes and treats. Our days books up very quickly, we recommend placing your order as soon as you have the date of your event. You may place your custom cake and treats order online through our website or email us.

# SERVING SIZES

Cakes come in different sizes, shapes, type and design, which makes it crucial to determine the appropriate one for the number of guests of the event. Here is some information to help you understand the serving sizes.

All our cakes are closer to 5-6 inches tall which consists of 3 layers of cake and 2 layers of fillings. Traditionally there are 2 sizes of cake portion, dessert and coffee. Since our cakes are a bit taller, the portions will be slightly different. Below are the dimensions of the said portion sizes:

**Dessert Size - 2" x 1" and 4" tall**

**Coffee Size - 1" x 1" and 4" tall**



## PRICING

All cakes are priced and created according to client's desired theme, design, size and other special requests. All custom celebration cakes start at \$200 and ranges from \$10-\$15 per serving depending on how intricate the design will be and flavor selection.

Additional detailed decorations such as sugar flowers, bows, figurines, gold or silver leaf and more, may incur added cost according to quantity and complexity of the design.

For tiered custom celebration cakes and bulk orders delivery service, we require a minimum of \$500 order. All other orders are for pick up. We deliver within the tri-state area. Delivery fee is based on distance from our studio.

Pick-up and delivery times are to be discussed.



# FLAVORS

## Basic

1. Chocolate
2. Vanilla
3. Mocha
4. Marble

## Deluxe

1. Lemon Poppyseed
2. Strawberry Shortcake
3. Red Velvet
4. Carrot Cake
5. Other Seasonal Flavor

If you have another preferred flavor, please don't hesitate to ask. Please note that Deluxe flavors may incur additional surcharge.





## DESIGN INSPIRATION

All celebration cakes are completely custom made. I love to create a unique design tailored to your vision for the event. You may submit your own or I can help you create one. We can gather inspirations from places like Pinterest, Instagram or from my previous works.

Cakes are the centerpiece of a special event and my goal is to ensure your custom celebration cake and treats will stand out and make each celebration unforgettable.

## CELEBRATION PACKAGES

Planning a party is a big deal and can be overwhelming. There's a lot of things to organize, vendors to contact, and other things to finalize. We are happy to help you make things easier.

Whether you're looking for dessert buffet to go along with your celebration cake, or a packaged custom treat for your guests to take home, we have a variety of confections to choose from. Please visit our website for more details. Feel free to email us for inquiries for package deals.





## PROCESS

- 1** Contact me via email or fill out our online form in our website with all the details of your event.
- 2** I may ask some additional details that needed to be able to provide you with a quote.
- 3** Once you're happy with the quote, an invoice will be sent. We require a 50% non-refundable deposit to secure your order and date. All bookings are date specific and your payment will be used against other orders which were declined in place of your booking.
- 4** Design sketches will be emailed to you for review and approve final design to make sure we are all in the same page. Please be advised that no sketches are issued before a deposit is received.
- 5** I will contact you 2 weeks before your event to confirm all details and the remaining 50% of your balance is required.
- 6** For custom tiered cakes and bulk orders, we will deliver on the day of your event and set up your custom cake and treats at the venue. For small orders, we will have your custom cakes and treats packaged up and ready to go on the day of your pick-up. We will provide you instructions on how to transport your custom cakes and treats safely.

## CONTACT

Have any questions or inquiries, or are you ready to get the ball rolling?

Send me an email with all your details to start the process. Please be advised that we require a minimum of 3 weeks notice for all custom celebration cakes and treats. Bulk orders must be placed 8 weeks prior to the date of event.

For full FAQs and details of our custom treats, please visit our website.

[www.thepureconfections.com](http://www.thepureconfections.com)

[jesebel.pureconfections@gmail.com](mailto:jesebel.pureconfections@gmail.com)

  [@pure.confections](#)

